

About The Jolly Badger

Dedicated to providing affordable custom solutions to your project needs. We aim to become the trusted leader in Fundraising Discount Cards, Loyalty & Gift Cards, Events Passes, Photo ID Cards, Employee and Student ID Badges and a respected low cost provider of ID Card Printers and supplies.

Founded in 2012 and located in beautiful Waxhaw, North Carolina by myself, Ed Reckdenwald in an effort to provide for my girls but more importantly provide the balance and flexibility I need to be an important part of their lives.



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The Highest Quality, Professional and Affordable Custom ID Card and ID Badge Solutions



Welcome to the Jolly Badger! Your trusted partner for all your ID Card, ID Badge, Child ID Card, Discount Fundraising Card, Membership Card, Gift Card and Event Pass projects. The pride we take in our product will be obvious throughout the process.

There is no need to try and create your custom ID Card project by trying to find an existing online template that might meet your needs. Every ID Card project is unique and designed to your exact specifications. Our pricing is the lowest on the web, and it is clearly detailed on each product page. No games, no gimmicks, just clear honest communication.

- Give your employees the professional identification cards they deserve and your customers the peace of mind they desire with Custom Photo ID Cards and Custom Photo ID Badges.
- Make your students' day easier with ID Badges that seamlessly integrate into applications for meal plans, equipment checkout, library usage, time and attendance and access control.



The Jolly Badger Advantage

CUSTOM DESIGNED FOR YOU

Each and every custom Identification Card or Badge we print is designed specifically for you. No more trying to establish your organizations identity with a canned web template.

NO SETUP AND DESIGN FEES

Don't be fooled by what appear to be low per ID Card and ID Badge prices only to be hit with a design setup or design fee.

NO MINIMUM ORDER

From one Photo ID Card or Photo ID Badge to thousands our prices are clearly laid out in detail on the product pages. No games or gimmicks, only honest, upfront communication.

1. Custom Employee Photo ID Cards and Badges

Jolly Badger Custom Photo ID Cards and Badges are perfect for



corporations of all sizes in all industries. Photo ID Cards are an effective way to improve security and easily identify those individuals that should or should not be in a particular location. As security concerns grow and budgets tighten it is more important than ever to maintain an effective identification program. Custom employee ID

badges are also a get way to give your employees out in the field a professional look that gives customers peace of mind.

2. Custom Student Photo ID Cards and Badges



Custom Student Photo ID Cards and Badges from the Jolly Badger help create the optimal learning environment by helping to create a secure campus.

The Jolly Badger is your source for Custom Photo ID Cards being used for basic identification or for applications where the ID Cards are integrated into meal plans, equipment checkout, library usage, time and attendance and access control.

3. Custom Child Photo ID Cards and Travel Cards



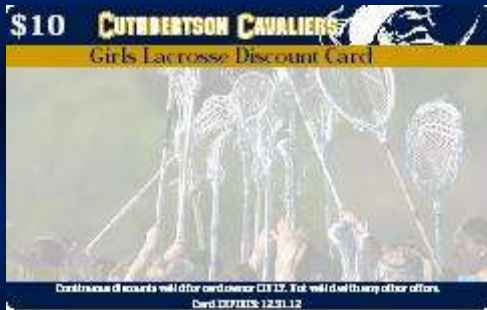
Law enforcement officials around the country highly recommend that children should carry a Child Identification Card for kids that includes an up to date photo, select personal information, contact information and any important medical conditions that can be accessed immediately in the event that it is

needed.

That same Child ID Card for kids should be also carried by parents, immediate family members and care-givers, so that in the event when child is in danger or missing, the responding law enforcement or medical professional will have immediate access to detailed and accurate information about the child.

4. Fundraising Discount Cards

Jolly Badger fundraising discount cards are perfect for your organization regardless of size. From soccer fundraising, little league football and baseball fundraising, elementary, middle and high school fundraising, to smaller groups like churches, youth groups and school bands. Your organization earns more by enlisting local merchants who are eager to participate in this free advertising opportunity and because they are easy to sell because the benefits are continuous.



To get started just download the merchant enrollment form and visit popular local merchants to have them fill it out with their offer. The ideal number of merchant participants is 20, but the design can be adjusted for more or less if needed. A few important program details are as

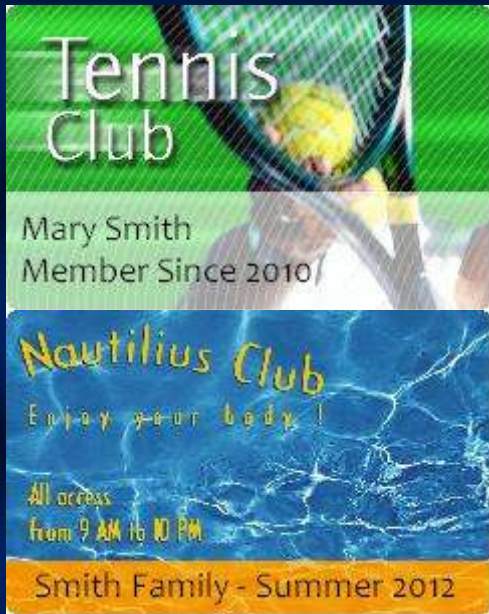
follows;

5. Custom Photo Event Passes



Getting and keeping attention focused on your event, convention presence or product can mean the difference between creating pop or being forgotten in a sea of competing offers. Event passes can be an affordable way to place dozens or even hundreds of walking billboards around your customers necks creating interest in others.

6. Custom Photo Membership Cards



The use of membership cards continues to rise. Not only to build brand recognition, loyalty and repeat business from existing customers, but to serve as an input device for your database to better understand the habits of your customers and members. Membership cards can be applied to a variety of organizations, associations, clubs and industries, from health clubs, to social organizations and tanning salons.

Using personalized membership cards will build up the image of your brand and provide a distinctive gift to your members.

7. Custom Gift Cards



Gift cards are a great way to boost sales, build brand loyalty and attract new customers. Customers that use gift cards typically spend more than the value of the gift card. Pre-printed sample cards can be displayed strategically throughout your locations as they are a perfect impulse purchase for that hard to please recipient.